



## Benefits of Joining

Do you envision a world where journalists and the communities they serve see each other not only as real people, but partners with the same aspirations for creating a more vibrant future? You can help achieve this goal by joining the Your Voice Ohio media collaborative.

You'll join a network of media professionals across the state leading the way in audience engagement and collaboration, and gain access to resources you can't get anywhere else.

### Collaboration

- Access to local and statewide partnership opportunities ([view current members](#))
- Share expertise and ask questions on our Slack channel and monthly check-in calls
- Meet other members at our conferences and retreats

### Exposure and Access

- Advertise your local events, job postings, and other opportunities
- Learn more about journalism awards and trainings
- Amplify your stories on Your Voice Ohio social media, newsletters, and website
- Access facilitation and engagement training, tips, case studies, and opportunities
- Access to exclusive data compiled by Your Voice Ohio partners
- Access to crowdsourcing and text messaging tools to support audience engagement

### Funding opportunities

- Grant application support and opportunities for collaboration
- Funding for engagement opportunities
- Research about updated membership models and newsroom sustainability
- Increase community trust and support for newsroom through engagement

### Engaging your audience

- Surface new ideas
- Illuminate information gaps and common myths
- Reach new audiences or reconnect with old ones
- Identify common themes and different framings from community to community
- Gain a more comprehensive understanding of the needs and hopes of the community, from the bottom-up
- Go beyond the "usual sources" by giving community members the chance to act as subject matter experts
- Reach and support communities, especially those underserved by traditional news media
- Make journalism more accessible and trustworthy to your community

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@YourVoiceOhio